



Danielle
BINNS

CERTIFIED NUTRITIONIST & PICKY EATING EXPERT

Meet Danielle Binns



Danielle Binns (BA, CNP) is a Certified Nutritionist who lives in Toronto, Canada with her two young girls (ages 2 and 4) and husband.

Danielle experienced - and overcame - a host of challenges when she became a mother. From surviving mealtime struggles with a picky eater, to improving her own health and energy while working in the corporate world.

Her story is one that many parents connect with - especially those stuck in a mealtime rut or who put their own health on the back burner. She's helped families around the world put an end to picky eating with her 6-week program (The Picky Eater Protocol), private Facebook Group, and 1:1 consulting.

WHO IS DANIELLE?

Certified Nutritional Practitioner (CNP)

With expertise in holistic health, children's nutrition and more.

Picky Eating Expert

With Certifications in evidence-based children's feeding strategies.

Brand Advocate

An award-winning marketer, who knows how to build authentic advocacy for brands big and small.

Restaurant Consultant

Who helps optimize menus and dining environments to appeal to more families.

Corporate Wellness Guru

With a 10+ year career in corporate, she knows how to help employees thrive in the office...and at home.

A Mom

Who knows what it takes to stay healthy and happy amidst the ups and downs of motherhood.

CONNECTING HEALTH-MINDED PARENTS TO HEALTH-FOCUSED BRANDS.



BRAND ADVOCATE FOR HEALTHY FAMILIES:

Danielle works with businesses who support her mission to:

- Bring **quality products & services** to families.
- Create a **better environment** for our kids - and their kids.
- Provide healthy solutions to **support & energize busy moms**.

With a 15-year career in marketing and Nutrition Certifications, Danielle authentically helps brands gain exposure and credibility.

She consults (and promotes) quality packaged foods, restaurants, supplements, kitchen and mealtime tools. Such as:

pick·ease

meabgarden

weesleep™

PIANO

PIANO

ez pz™
less mess. more fun.

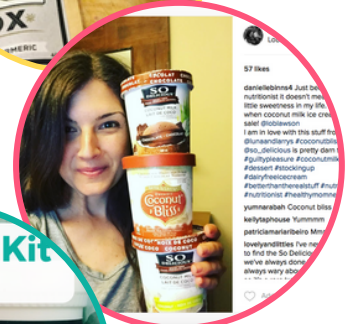


MY
SPICE
BOX

HOW CAN DANIELLE HELP YOU?

- Inclusion in Danielle's popular **online programs** for parents.
- Inclusion in Danielle's daily lifestyle **social posts and live videos**.
- Product/service **blog review** and feature in other relevant posts.
- Mentions in media or social as **recommended product** (where relevant).
- Featured in "**Danielle's Favourites**" section on website.
- Contest or **giveaway** to followers.
- Inclusion in "**Welcome Package**" to new clients.
- Inclusion in "**Family Wellness Kits**".
- Sponsored professional **videos**.

ASK FOR DANIELLE'S ADVOCACY PACKAGE DETAILS
HERE: INFO@DANIELLEBINNS.COM



DANIELLE IS A TRUSTED SOURCE FOR PARENTS & PROFESSIONALS

WHAT ELSE HAS DANIELLE BEEN UP TO?



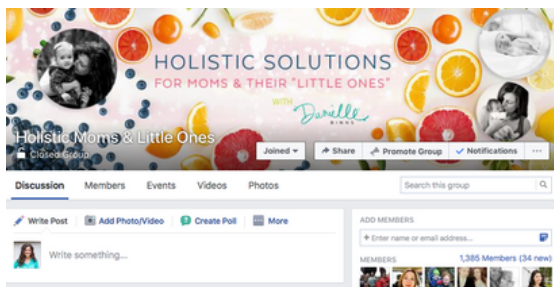
PROVEN
STEP-BY-STEP
STRATEGIES TO HELP YOUR
CHILD EAT BETTER

Danielle developed one of the first online programs to help parents raise healthy eaters. **The Picky Eater Protocol** is a 6-week program with rave reviews (100% recommendation rate), and incredible results (95% saw improvements at mealtimes).

www.picky eaterprotocol.com

Danielle is also the co-founder of the **Pediatric Nutrition & Feeding Workshop** - Canada's first comprehensive 2-Day training for health professionals and students focused on the field of children's health.

www.kidsnutritionworkshop.com



Danielle has a **private Facebook Group** for health-minded mothers - moms who want the best nutrition or mealtime solutions (product ideas or strategies) for themselves or their children. It's a highly engaged and supportive group that is growing rapidly.

[Holistic Moms & Little Ones](#)

OPPORTUNITY FOR BRANDS & BUSINESSES:

- **CONNECT WITH PARENTS** via Danielle's online program and private groups (feature brand benefits in course videos/handouts and in group forums, etc).
- **CONNECT WITH PROFESSIONALS** via the Pediatric Nutrition & Feeding Workshop (with samples, vendor booths, product recommendations and inclusion during workshop).

IN THE MEDIA

AS SEEN & HEARD ON:

Danielle is a trusted source for a variety of media, publications and podcasts on the topics of kid's and family nutrition, picky eating, as well as healthy restaurant choices. She has been featured in the following:



CONNECT WITH DANIELLE:



info@daniellebinns.com



[@daniellebinnsnutrition](https://www.instagram.com/daniellebinnsnutrition)



[@daniellebinnsnutrition](https://www.facebook.com/daniellebinnsnutrition)



[@daniellebinns4](https://twitter.com/daniellebinns4)



[@daniellebinns](https://www.youtube.com/daniellebinns)



[@danielle_binns](https://www.pinterest.com/danielle_binns)